

IT'S TIME TO **CELEBRATE**
YOUR SUPPORT OF COMMUNITIES IN CANADA!
**NATIONAL
RECOGNITION
WILL BE YOURS.**

Imagine is now accepting submissions from the financial service sector for its annual corporate citizenship awards program.

These awards recognize companies that have made an outstanding contribution to Canadian communities through their community investment programs and their support for employee giving and volunteering. All submissions are judged by senior leaders from the business and nonprofit sector. Winners for these awards receive national media exposure and recognition from the community and their peers. This year, the awards will be delivered at the Canadian Investment Awards, a black-tie gala event at Roy Thomson Hall on December 3rd. This year is the 10th anniversary of the Canadian Investment Awards and Imagine has made some changes to its awards program, including the addition of a brand new award.

This year, Imagine will hand out two awards:

- **The Imagine Corporate Citizenship Award:** open to all financial service sector organizations, this award recognizes a leadership company from the financial service sector for its outstanding contribution to community as a successful company and a responsible corporate citizen.
- **The Imagine Fund Industry Award for best performance by a socially responsible investment fund:** open to all SRI Funds in the financial service sector this award recognizes the best performing Canadian socially responsible investment fund.

It's easy to apply. A complete description of the criteria for each award can be found below. If your company meets the criteria and has an outstanding program then **contact us** for the submission forms. By email: info@imagine.ca
Online: www.imagine.ca

Submissions Deadline: November 1st, 2004

Visit our website at:
www.imagine.ca
for profiles of previous award winners and finalists

The 2004 Imagine Awards

CRITERIA: The Imagine Corporate Citizenship Award

The award is open to all organizations in the financial service sector. Companies will be judged on their contribution to community and their overall reputation as a good corporate citizen. Criteria for selection are based on the Imagine corporate citizenship commitment. They include.

1) Leadership, and commitment to community building including

- A commitment to corporate philanthropy and other forms of community support and investment, including but not limited to volunteerism, gifts-in-kind, donation of products and services.
- The active engagement of the leadership of the company in promoting and encouraging a culture of giving and volunteering among employees.
- The innovative contribution of the company to the community through partnership with community organizations to address social challenges.

2) A commitment to responsible business practices

- Clearly stated policies and practices to ensure the ethical and responsible conduct of the business including the health and safety of individuals, communities and the environment.
- Transparency and accountability in reporting on their corporate citizenship performance.

CRITERIA: The Imagine Fund Industry Award for best performance by a socially responsible investment fund

Open to all SRI Funds in the financial service sector this award recognizes the best performing Canadian socially responsible investment fund.

- 1) Demonstrated commitment to leadership SRI practices, quality of screening, shareholder advocacy and target investment to support community economic development.
- 2) Demonstrated SRI research capacity.
- 3) Influence of fund on encouraging companies to adopt more socially responsive business practices.
- 4) Transparency with respect to screening criteria, disclosure of proxy voting guidelines and voting record, fee disclosures etc.
- 5) Demonstrated commitment to SRI education of brokers, planners, advisors, and unitholders.
- 6) Demonstrated commitment to SRI industry - membership in industry associations eg. Social Investment Organization.
- 7) Financial performance of the fund to industry benchmark and peer group.

Submission forms for these awards can be found online at www.imagine.ca or can be requested from Imagine. By email: info@imagine.ca By telephone: (416) 597-2293 ext. 229

ABOUT IMAGINE

Imagine is Canada's champion for corporate citizenship and community investment. With the support of senior Canadian business leaders and corporations, Imagine sets benchmarks for excellence in corporate citizenship and works with business to build stronger Canadian communities. Imagine is an initiative of the Canadian Centre for Philanthropy.