



2003 Award Winners

Analysts' Choice Awards

- Canadian Income Fund – **TD Canadian Bond I**
- Segregated Canadian Income Fund – **London Life Income (LLIM)**
- Canadian Income Trust Fund – **Elliot & Page Monthly High Income**
- Foreign Bond Fund – **AGF Global Government Bond**
- Canadian Balanced Fund – **Acuity High Income**
- Segregated Canadian Balanced Fund – **Mackenzie Sentinel Income Segregated**
- Global Balanced Fund – **Mackenzie Cundill Global Balanced Series C**
- Canadian Dividend Fund – **Mavrix Dividend & Income**
- Specialty Fund – **Mackenzie Universal Canadian Resource**
- Canadian Small Cap Equity Fund – **Mawer New Canada**
- Regional Equity Fund – **Talvest China Plus**
- Global Equity Fund – **Mackenzie Cundill Recovery Series C**
- Segregated Global Equity Fund – **Mackenzie Cundill Value Segregated**
- Canadian Equity Fund – **Chou RRSP**
- Segregated Canadian Equity Fund – **Sunwise I Trimark Select Canadian Growth Basic**
- U.S. Equity Fund – **Chou Associates**
- European Equity Fund – **AGF European Equity Class**
- International Equity Fund – **Mawer World Investment**
- Science & Technology Fund – **Dynamic Canadian Technology (New for 2003)**
- Healthcare Fund – **Talvest Global Health Care (New for 2003)**
- Fund Manager of the Year – **Peter Cundill**
- Fund Company of the Year – **AIM Trimark Investments**
- Career Achievement – **Dominic D'Alessandro, Manulife Financial Corporation**

Advisors' Choice Awards

- Education – **Mackenzie Financial Corporation**
- Service – **AIM Trimark Investments**
- Fund Company of the Year – **AIM Trimark Investments**

Investors' Choice Awards

- Education – **Fidelity Investments Canada Inc.**
- Service – **Fidelity Investments Canada Inc.**
- Fund Company of the Year – **Fidelity Investments Canada Inc.**

Special Jury Awards

- New Initiative – **WorldPort Technology Suite – WORLDSOURCE Financial**
- Technology – **Fidelity Portfolio Pro – Fidelity Investments**
- Imagine Community Investment Award – **Investors Group**
- YMCA Investment in Values Challenge Fund Manager of 2003 – **AEGON Capital Management**
- YMCA Investment in Values Personal Management Investment Manager of 2003 – **Scotia Cassels**

Marketing Awards

- Direct Marketing – **Northwest Mutual Funds Inc.** (*'Level Approach to Investing'*)
- Print Collateral – **AGF Funds Inc.** (*'Mutual Funds Basics Brochure'*)
- Print Advertising – **Mackenzie Financial** (*'Basketball', 'Girl Genius', 'Twins', 'Dinosaur'*)
- Out-of-Home – **AGF Funds Inc.** (*'Hockey Cards'*)
- Multimedia/Internet – **AIM Trimark Investments** (*'Financial Advisor Website'*)
- Overall Campaign – **AGF Funds Inc.** (*'Hockey Cards'*)

2003 Sponsors

Platinum
Morningstar Canada

Gold
CGI
Canadian Business
MoneySense

Silver
Fundata Canada Inc.
Informco
Investment Executive
McDonnell Haynes Advertising
The Learning Library

Bronze
Advisor's Edge
Advisor Impact
Canada Newswire
Prestige Glass International
The Knowledge Bureau

Strategic Partners
Aoulos Inc.
Eloqua Corporation
Informco
Imagine Foundation
Lamplight
McDonnell Haynes Advertising
Ravenstone Productions Inc.
YMCA Investment in Values

*Event Founded and
Managed by Vorg Inc.*



2002 Award Winners

Analysts' Choice Awards

- Canadian Income Fund - **TD Real Return Bond - I**
- Segregated Canadian Income Fund - **RBC Life Insurance Company Fund B**
- Canadian Income Trust Fund - **Talvest Millennium High Income (New for 2002)**
- Foreign Bond Fund - **AGF Global Government Bond (New for 2002)**
- Canadian Balanced Fund - **Trimark Income Growth**
- Segregated Canadian Balanced Fund - **Mac Cundill Canadian Balanced Segregated**
- Global Balanced Fund - **Mac Ivy Global Balanced**
- Canadian Dividend Fund - **CI Signature Dividend**
- Specialty Fund - **Mac Universal Precious Metals**
- Canadian Small Cap Equity Fund - **Mawer New Canada**
- Regional Equity Fund - **Templeton Emerging Markets**
- Global Equity Fund - **Trimark Fund**
- Segregated Global Equity Fund - **Canada Life Generations Global Equity (Trimark)**
- Canadian Equity Fund - **CI Harbour Fund**
- Segregated Canadian Equity Fund - **Mac Cundill Canadian Security Segregated**
- U.S. Equity Fund - **Templeton Mutual Beacon**
- European Equity Fund - **AGF European Equity Class (New for 2002)**
- International Equity Fund - **Mawer World Investment (New for 2002)**
- Fund Manager of the Year - **Jerry Javasky, Mackenzie Financial Corporation**
- Fund Company of the Year - **AIM Funds Management Inc.**
- Career Achievement - **James O'Donnell, O'Donnell Investment Management Corporation**

Advisors' Choice Awards

- Education - **Mackenzie Financial Corporation**
- Service - **AIM Funds Management Inc.**
- Fund Company of the Year - **Mackenzie Financial Corporation**

Investors' Choice Awards

- Education - **Mackenzie Financial Corporation**
- Service - **Fidelity Investments**
- Fund Company of the Year - **Fidelity Investments**

Special Jury Awards

- New Initiative - **Fidelity T-SWP**
- Technology - **AIM Trimark Investments Website**
- Imagine Community Investment Award - **Investors Group**
- YMCA Investment in Values Challenge Awards* - **Aegon Capital Management**

Marketing Awards

- Direct Marketing - **Nesbitt Burns** (Trade Finance Group '*Understanding the World*')
- Print Collateral - **AGF Group of Funds** ('*Building Great Portfolios*')
- Print Advertising - **Clarica Life Ins. Company** ('*Weather*', '*Doctor's Note*', '*Scrabble*')
- Out-of-Home - **Talvest Fund Management Inc.** ('*Life's Long. Be Ready.*')
- Multimedia/Internet - **E*TRADE Canada** ('*Trade Smarter Faster*')
- Radio - **Clarica Life Insurance Company** ('*Nonsense*')
- Television - **Clarica Life Insurance Company** ('*Gap*', '*Hanky Panky*', '*Square Dance*', '*Italian Opera*')
- Overall Campaign - **Clarica Life Ins. Company** ('*Weather*', '*Doctor's Note*', '*Scrabble*')



2001 Award Winners

Analysts' Choice Awards

- Canadian Income Fund – **Trimark Canadian Bond**
- Segregated Canadian Income Fund – **Foresters Growth Bond**
- Canadian Balanced Fund – **Trimark Income Growth**
- Segregated Canadian Balanced Fund – **Great-West Life Income (G)**
- Global Balanced Fund – **AIC American Balanced**
- Canadian Dividend Fund – **CI Signature Dividend**
- Specialty Fund – **Talvest Global Health Care**
- Canadian Small Cap Equity Fund – **Trimark Canadian Small Companies**
- Regional Equity Fund – **AGF European Equity Class**
- Global Equity Fund – **AGF International Value**
- Canadian Equity Fund – **CI Signature Select Canadian**
- Segregated Canadian Equity Fund – **CI Harbour Segregated**
- U.S. Equity Fund – **Templeton Mutual Beacon**
- Fund Manager of the Year – **Gerry Coleman, CI Funds**
- Fund Company of the Year – **Clarington Funds**
- Career Achievement – **Peter Cundill, Cundill Investment Research**

Advisors' Choice Awards

- Education – **Fidelity Canada Investments**
- Service – **AIM Funds Management Inc.**
- Fund Company of the Year – **AIM Funds Management Inc.**

Investors' Choice Awards

- Education – **Fidelity Investments Canada Inc.**
- Service - **Fidelity Investments Canada Inc.**
- Fund Company of the Year – **Mackenzie Financial**

Special Jury Awards

- New Initiative - **Tactonics - Spectrum Investments**
- Technology - **FMC WealthNet - FMC Financial Models**
- Imagine Community Investment Award – **Mackenzie Financial**

Marketing Awards

- Direct Marketing – **The Co-operators**
- Print Collateral – **AGF Group of Funds**
- Print Advertising – **AGF Group of Funds**
- Out-of-Home – **AIC Group of Funds**
- Multimedia/Internet – **AIM Funds Management Inc.**
- Radio – **E*Trade Canada**
- Television – **London Life**
- Overall Campaign – **AGF Group of Funds**



2000 Award Winners

Analysts' Choice Awards

- Canadian Income Fund – **Phillips, Hager & North Bond**
- Global Income Fund - **Scotia CanAm® U.S. \$ Income**
- Canadian Balanced Fund – **AIM Canadian Balanced**
- Segregated Canadian Balanced Fund – **Transamerica Growsafe Canadian Balanced**
- Global Balanced Fund – **CI International Balanced**
- Canadian Dividend Fund – **BMO Dividend**
- Specialty Fund – **Altamira Science & Technology**
- Canadian Small to Mid Cap Equity Fund – **CIBC Canadian Small Companies**
- Regional Equity Fund – **Spectrum European Growth**
- Global Equity Fund – **AGF International Value**
- Canadian Equity Fund – **Altamira Capital Growth**
- Segregated Canadian Equity Fund – **Transamerica Growsafe Canadian Equity**
- U.S. Equity Fund – **AGF Aggressive Growth**
- Fund Manager of the Year – **Ian Ainsworth/Altamira Management Ltd.**
- Fund Company of the Year – **CI Mutual Funds Inc.**
- Career Achievement – **David Bisset / Bissett & Associates**

Dealers' Choice Awards*

- Education – **Mackenzie University**
- Service – **Fidelity Investments Canada Inc.**
- Fund Company of the Year – **AIM Trimark Investments Inc.**

Investors' Choice Awards

- Education – **AIM Funds/Trimark Investments**
- Service – **Altamira Investment Services Inc.**
- Fund Company of the Year – **Altamira Investment Services Inc.**

Special Jury Awards

- New Initiative - **Toronto Dominion E-Funds**
- Technology - **AIM Funds Advisor Web Site**
- Imagine Community Investment Award – **Mackenzie Financial**
- Financial Writing – **Shirley Won**

Marketing Awards

- Direct Marketing – **President's Choice Financial**
- Print Collateral – **Fidelity Investments**
- Print Advertising – **AGF Group of Funds**
- Out-of-Home – **Spectrum Investments**
- Multimedia/Internet – **Merrill Lynch Canada Inc.**
- Radio – **Blue Cross**
- Television – **Investors Group**
- Overall Campaign – **AGF Group of Funds**

*(Dealers' Choice changed to Advisors' Choice in 2001)



1999 Award Winners

Analysts' Choice Awards

- Canadian Income Fund – **Green Line Canadian Bond**
- Canadian Balanced Fund – **Fidelity Canadian Asset Allocation**
- Segregated Canadian Balanced Fund – **Transamerica Growsafe Investment Balanced (New for 1999)**
- Global Balanced Fund – **Fidelity Global Asset Allocation**
- Canadian Dividend Fund – **First Canadian Dividend**
- Specialty Fund – **Altamira Science & Technology**
- Canadian Small to Mid Cap Equity Fund – **Fidelity Canadian Growth Company ***
- Regional Equity Fund – **AIM European Growth**
- Global Equity Fund – **AGF International Value**
- Canadian Equity Fund – **AIM Canadian Premier**
- Segregated Canadian Equity Fund – **Ideal Canadian Equity (New for 1999)**
- U.S. Equity Fund – **BPI American Equity Value**
- Fund Manager of the Year – **Ian Ainsworth - Altamira Management Ltd.**
- Fund Company of the Year – **CI Mutual Funds Inc.**
- Career Achievement – **Robert Krembil -Trimark Investment Management Inc.**

Dealers' Choice Awards

- Education – **Mackenzie Financial Corporation**
- Service – **Fidelity Investments Canada Ltd.**
- Fund Company of the Year – **Mackenzie Financial Corporation**

Investors' Choice Awards

- Education – **Canadian Securities Institute Investor Learning Centre**
- Service – **Trimark Investment Management Inc.**
- Fund Company of the Year – **Altamira Management Ltd.**

Special Jury Awards

- New Initiative – **'100% RSP Eligible Foreign Funds Structure' - Mackenzie Financial**
- Imagine Corporate Citizenship 'New Spirit of Community' Award** – **Mackenzie Financial**
- Financial Writing – **Rob Carrick - Globe and Mail**

*Changed to Canadian Small Cap Equity Fund in 2000

** Changed to Imagine Community Investment Award in 2000



1998 Award Winners

Analysts' Choice Awards

- Global Income Fund - **Universal World Tactical Bond**
- Canadian Income Fund – **Altamira Bond**
- Canadian Balanced Fund – **Ivy Growth & Income**
- Global Balanced Fund – **Fidelity Global Asset Allocation**
- Dividend Fund* – **BPI Dividend Income**
- Specialty Fund – **AIM Global Health Sciences**
- Canadian Small to Mid Cap Equity Fund – **Saxon Small Cap Fund**
- Regional Equity Fund – **Fidelity European Growth**
- Global Equity Fund – **BPI Global Opportunities**
- Canadian Equity Fund – **Ivy Canadian**
- U.S. Equity Fund – **AGF American Growth Class**
- Fund Manager of the Year –
- Fund Company of the Year – **Fidelity Investments Canada Limited**
- Career Achievement – **Warren Goldring, AGF Fund Management**

Dealers' Choice Awards

- Education – **Mackenzie Financial Corporation**
- Service – **Trimark Investment Management**
- Fund Company of the Year – **Mackenzie Financial Corporation**

Investors' Choice Awards

- Education – **Trimark Legacy for Learning**
- Service – **Trimark Investment Management**
- Fund Company of the Year – **AIC Limited**

Special Jury Awards

- New Initiative – **Synergy Asset Management**
- Imagine Corporate Citizenship 'New Spirit of Community' Award – **Trimark Investment Management**
- Financial Writing – **Jonathan Chevreau**

* Changed to Canadian Dividend Fund in 1999



1997 Award Winners

- Income Fund - **Altamira Bond**
- Canadian Balanced Fund – **Sceptre Balanced Growth**
- Foreign Specialty Fund – **Dynamic Real Estate Equity**
- Canadian Small Cap & Special Equity Fund – **Talvest/Hyperion Canadian Small Cap**
- Regional Fund* – **Universal European Opportunities**
- International Equity Fund** – **AGF International Value**
- Canadian Equity Fund – **Bissett Canadian Equity**
- U.S. Equity Fund – **AIC Value**
- Labour Sponsored Fund - **VenGrowth Investment Fund Inc.**
- Fund Manager of the Year – **Jonathan Wellum**
- Career Achievement – **Sir John Templeton**

Analysts' Choice Fund Company of the Year – Trimark Investment Management Inc.

Dealers' Choice Fund Company of the Year - Trimark Investment Management Inc.

Investors' Choice Fund Company of the Year - AIC Ltd.

Special Jury Awards

- New Initiative – **Manulife Financial Guaranteed Investment Funds**
- Imagine Corporate Citizenship 'New Spirit of Community' Award – **Altamira Investment Management**

* Changed to Regional Equity in 1998

** Changed to Global Equity in 1998



1996 Award Winners

- Canadian Income Fund* - **Phillips, Hager & North Dividend Income**
- Canadian Balanced Fund – **Sceptre Balanced Growth**
- Foreign Specialty Fund – **ADMAX Global Health Sciences**
- Canadian Small Cap and Special Equity Fund – **Guardian Enterprise Fund A**
- Regional Fund – **Fidelity Far East**
- International Equity Fund – **Trimark Fund**
- Canadian Equity Fund – **AIC Advantage**
- U.S. Equity Fund – **AIC Value**
- Fund Manager of the Year – **Wayne Deans**

Analysts' Choice Fund Company of the Year – GT Global

Dealers' Choice Fund Company of the Year - Trimark Investment Management Inc.

Investors' Choice Fund Company of the Year - Altamira Investment Services Inc.

* Changed to Income Fund in 1997



1995 Award Winners

- Top Dividend Fund - **20/20 Funds Inc.**
- Top Balanced Fund – **Phillips, Hager & North Investment Management Ltd**
- Top Emerging Markets Fund - **Templeton Management Ltd**
- Top Canadian Small Cap Fund – **I.A. Michael Investments**
- Top European Equity Fund – **Royal Mutual Fund Services**
- Top Far East/Asian Equity Fund – **AGF Management Ltd.**
- Top International Bond Fund – **AGF Management Ltd.**
- Top International Equity Fund – **Sceptre Investment Counsel**
- Top Japanese Equity Fund - **Investors Group**
- Top Mortgage Fund - **Royal Mutual Fund Services**
- Top U.S. Equity Fund - **Fidelity Investments Canada Ltd.**
- Best Kept Secret Award - **Sceptre Investment Counsel**
- Best Value for Investors Award - **Phillips, Hager & North Investment Management Ltd**
- Top Value Manager Award - **Templeton Investment Management**
- The Initiative Award - **Mackenzie's STAR Asset Allocation Program (Mackenzie Financial Corp./Garmaise Investment Technologies**
- DALBAR Inc. Award Winners - **Mackenzie Financial Corp. and Trimark Mutual Funds**