



FOR IMMEDIATE RELEASE

Only 2 Weeks Left to Submit to Win A Canadian Investment Award

Industry encouraged to nominate for Person of Influence and Career Achievement

TORONTO, ON September 16, 2009. The Canadian Investment Awards, Canada's premier awards program, recognizing excellence in the financial services industry, announced a reminder today that there are only two weeks left to submit to win one of eight specialty awards; final applications are due September 30th, 2009.

"Traditionally, winners have enjoyed enormous benefit from winning an award," says Sabine Steinbrecher, President, Canadian Investment Awards Inc. "Displaying the winning logos represents the longest-standing benchmark of excellence – extremely powerful to clients, employees and prospects."

ELIGIBLE AWARDS:

- Best New Initiative – Sponsored by Informco
- Best Use of Technology – Sponsored by VAULT Solutions Inc.
- Investor Education Award – Sponsored by the Investment Funds Institute of Canada
- Advisor Education Award – Sponsored by Learning Library Inc.
- Corporate Citizenship Award
- Canadian Investment Marketing Awards – Sponsored by Broadridge
- Green Company Awards
- Socially Responsible Investment Fund

In addition to these specialty awards, there are 23 mutual funds awards, 3 hedge fund awards and 9 Pooled fund awards chosen by a committee of analysts.

"The submission based awards allow all firms an opportunity to spotlight other outstanding achievement in marketing, technology, education, or corporate citizenship" continued Steinbrecher. "... and once again, we are looking forward to seeing a strong group of submissions."

SUBMIT - TO WIN:

Complete award and submission information is available at www.InvestmentAwards.com.
Submit before September 30th, 2009.

NOMINATE – MAKE A DIFFERENCE:

A few individuals make tremendous contributions that need to be recognized, particularly in this challenging year. Email IndividualAwards@InvestmentAwards.com to nominate the individual you think deserves to be honoured for the **Career Achievement - sponsored by Fundata Canada Inc** and **Person of Influence of the Year Awards**.

RECOGNIZE EXCELLENCE - GALA INFORMATION

This year, the tradition continues as the winners will be announced at the Canadian Investment Awards Gala held on Wednesday, December 2nd at the Fairmont Royal York in Toronto. Early bird tickets are on sale until October 15th.

The 2009 Canadian Investment Awards
would like to thank the generous support of the following sponsors:

Platinum: CGI / Morningstar

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About the Canadian Investment Awards

The Canadian Investment Awards and Gala recognizes leading investment products and firms illustrating an enduring commitment to excellence within the Canadian financial services industry overall. In its 15th year, this is the only time in Canada, that the industry, investors and advisors come together to select top performers. In its fifteenth year, the event attracts over 600 guests annually and represents the year long work of over 30 firms, 40 senior analysts and expert jury members researching and ranking 50 categories and is supported by over 30 principal sponsors.

The unusual nature of this collaborative structure provides an unbiased and objective outcome that is completely unique to these awards and to Canada. No other analysis process, nor any other resource, provides this broad industry representation via "collaborative results" and the top performers have become a valuable annual reference guide for Canadian investors and advisors.

This is the event of the season honouring financial service excellence. For more information about the Canadian Investment Awards, and how to purchase your "early bird" tickets, please visit www.InvestmentAwards.com.

SUBMIT * NOMINATE * RECOGNIZE EXCELLENCE
www.InvestmentAwards.com

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