



FOR IMMEDIATE RELEASE

Canadian Investment Awards Welcomes New Sponsors National Post, Audi and Grand & Toy

TORONTO, ON November 19, 2008. The Canadian Investment Awards, Canada's premier awards program recognizing excellence in the financial services industry, has recently added three new sponsors for this year's awards and gala; Audi Canada, National Post and Grand & Toy. This makes the 14th iteration of this event the most highly supported yet.

"We are grateful to all of our sponsors, both those that have been with us since the beginning like Morningstar, Canadian Business and CGI, as well our newest sponsors," says Sabine Steinbrecher, CEO, Canadian Investment Awards Inc. "The event wouldn't be possible without their involvement, but we are also delighted to see such overwhelming support for the Canadian financial services industry overall."

National Post has signed an exclusive agreement to be the National Newspaper Sponsor and will present a trophy bearing their name as sponsor at the gala on December 3rd, 2008.

"National Post, as a sponsor of the 14th Annual Canadian Investment Awards Gala, is proud to recognize the achievements made by the leaders in our nation's financial services industry," said Lori Morgan, Director of Marketing and Strategic Integration, National Post. "For over 100 years its hallmark section, Financial Post, has been delivering the news that matters to Canadian leaders and entrepreneurs."

Audi Canada has come on board as the exclusive National Automobile Sponsor and will have a car onsite at the gala. They will present a trophy bearing their name and will be offering an exciting draw for the guests.

"Audi Canada is pleased to sponsor the 14th Annual Canadian Investment Awards and Gala. Audi, much like the Canadian Investment Awards, illustrates an enduring commitment to excellence with results that are also collaborative in nature. Audi continues to change in the industry over time which has been reflected in the evolution of the brand much like the investment community," said Karsten Ruwoldt, Director of Marketing and Product Strategy, Audi Canada.

Grand & Toy will join Broadridge, Canadian Hedge Watch, Fundata Canada Inc., Informco, Investment Executive, Learning Library Inc., and Satyam Computer Services as a Silver sponsor. Grand & Toy has committed over 126 years to helping organizations meet their daily demands and increase their bottom line. In addition to sponsoring the 14th Annual Canadian Investment Awards & Gala, a representative will be presenting the trophy for the inaugural Green Company Award for Environmental Leadership.

"Grand & Toy recognizes the significant impact that one business can make by starting its journey towards corporate sustainability. That's why Grand & Toy is honoured to be sponsoring the first ever Green Award during the CIA, as it celebrates a company's sustainable achievements while encouraging corporate social responsibility," says Marlene Milczarek, Marketing Manager, Professional Services, Grand & Toy.

Other new sponsors this year include Canadian Hedge Watch, who joined recently as a Silver sponsor and Pendo Systems who has come on board as a partner.

To purchase tickets or for more information about the gala being held on Wednesday, December 3rd at the Fairmont Royal York in Toronto visit www.InvestmentAwards.com.

Thank you to all our partners and sponsors:

Platinum: CGI / Morningstar

Gold: Canadian Business / MoneySense

Silver: Broadridge / Canadian Hedge Watch / Fundata Canada Inc. / Grand & Toy / Informco / Investment Executive / Learning Library Inc. / Satyam Computer Services Ltd.

National Automobile Sponsor: Audi

National Newspaper Sponsor: National Post

Strategic Partners: CCR Solutions / Kaleidoscope Marketing and Communications / VAULT Solutions

Partners: Bullfrog Power / Business News Network / CNW Group / Data on the Spot / elemente Magazine / Imagine Canada / Investment Fund Institute of Canada / John Wiley & Sons Canada / Matrix Search Group / Pendo Systems Inc. / Tiffany & Co. / YMCA Investment in Values

About the Canadian Investment Awards

The Canadian Investment Awards and Gala recognizes leading investment products and firms illustrating an enduring commitment to excellence within the Canadian financial services industry overall. It is the only time each year in Canada, that the industry, investors and advisors come together to select top performers. The event attracts approximately 650 guests annually and represents the year long work of over 30 firms, 40 senior analysts and expert jury members researching and ranking 50 categories and is supported by over 25 principal sponsors.

The unusual nature of this collaborative structure provides an unbiased and objective outcome that is completely unique to these awards and to Canada. No other analysis process, nor any other resource, provides this broad industry representation via "collaborative results" and the top performers have become a valuable annual reference guide for Canadian investors and advisors.

This is the event of the season celebrating financial service excellence. For more information about the Canadian Investment Awards, and how to purchase tickets or become a sponsor, please visit www.InvestmentAwards.com

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